

# Brian J Nelson

brian@briannelsondesign.com

## EXPERIENCE

### **Northeastern University Campus Recreation**

Graphic Designer & Staff Supervisor  
September 2006 - Present

Redesign Campus Recreation website from the ground up. Focus on rebranding Campus Recreation department and attracting new members to the gym. Design new marketing initiatives for various programs throughout the department. Provide video and web content for new website. Supervise younger staff and train them to become excellent sports officials as well as excellent employees. Organize new Intramural Sports events and successfully oversee staff to run new programs.

### **MJC Communications**

Production Artist/Designer  
June 2006 - December 2006

Design pieces used for national mailings. Successfully implement CSS web standards in client web sites. Preflight jobs and make press-ready. Schedule meetings with co-workers from different departments in the company to discuss current projects.

### **Northeastern University**

Sign Designer  
July 2005 - Present

Design temporary signs for events happening on campus and permanent signage for office and room identification. Assemble banners and signs for all weather conditions. Assist with installation of banners and signage across campus. Document customer information and invoices for sign orders.

### **Movin' With The Spirit, Inc.**

Graphic Designer & Multimedia Producer  
February 2004 - Present

Design print, web and video material for not-for-profit Catholic ministry. Successfully implement branding across materials to strengthen company identity. Negotiate with outside vendors for printing, CD, and DVD replication.

## EDUCATION

### **Northeastern University**

Bachelor of Science, Graphic Design

#### **Honors**

GPA 3.781, Summa Cum Laude, Dean's List all semesters, Dean's Scholarship, University Grant, Honors Program Course Distinction, Eagle Scout

#### **Courses**

Design 1 & Drawing, Typography 1 & 2, Digital Tools, Principles of Design, Visual Foundations, Photography 1, Graphic Design 1 & 2, Color Theory, Video Basics, Information Architecture, Time-Based Design, Animation Basics, Intro to Marketing, Entrepreneurship, Radio Production, Advanced Writing, Interactive Design, Figure Drawing, Degree Project

#### **Activities**

AIGA, Intramural Sports Participant, Art + Design Student Group

#### **Software**

Windows XP, Windows Vista, Mac OS

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe AfterEffects, Adobe Dreamweaver, Adobe Flash, Adobe Premiere, Quark XPress, Microsoft Office Suite

#### **Interests**

Performing music, video and audio production, animation, recreational sports, event planning and organization

## CONTACT

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